

Bonus Sequences on DVD

The *Reading Rockets: Launching Young Readers* DVD includes all five shows plus the following bonus material:

Digraphs	A kindergarten teacher in Washington, DC stresses to her students that letters can have multiple sounds.
House Calls for Literacy	A HeadStart representative makes “house calls,” and shows parents how reading time with their children can be a fun and interactive experience.
Importance of Visual Input	Dr. Louisa Moats and kindergarten teacher Virginia Campbell demonstrate how modeling sounds can help children distinguish between letters.
Importance of Writing	Armed with chalk and a chalkboard, a mother helps develop her 4-year-old’s writing skills at home.
Individualized Education Plan (IEP)	Parents discuss the needs of their nine-year old son, a special education student, with teachers, specialists and school administrators.
Letters vs. Phonemes	Dr. Louisa Moats explains to a kindergarten teacher why it is critical to differentiate between the letters and sounds within a word when teaching children to read and write.
Lip Movements	A University of British Columbia experiment suggests that simply talking to your child as a baby can contribute to future reading success.
Looking at Phonemes	A spectrogram helps a Carnegie Mellon University researcher prove why it can be difficult for children to develop phonemic awareness.

Pediatricians
Promote Literacy

At the Well Child Clinic in Illinois, three-year-old Dominique and two-year-old Destiny arrive for their annual check up on their physical and cognitive health. The sisters benefit from "Reach Out and Read," a national program that educates pediatricians on children's language and literacy development.

Phonemic
Segmentation

At J.C. Nalle Elementary School in Washington, DC, a kindergarten teacher learns a technique for teaching students how to identify the individual sounds within a word.

Phonemic
Substitution

Dr. Louisa Moats and kindergarten teacher Virginia Campbell practice a phonemic awareness activity focusing on substituting letters within words.

A Principal Gets It

With instructional leadership and guidance, Texas principal Dr. Anna Dunn raises her elementary school's academic rating from acceptable to recognized and finally exemplary, the highest accolade in Texas.

Professional
Development

In Charlottesville, VA, instructional coordinator Sharon Walpole makes a session with 2 teachers an interactive one, sharing experiences on what succeeds and fails in the classroom.

Spelling as a
Diagnostic Tool

Specific spelling errors can signal a child's slow progress and the need for extra help. Dr. Louisa Moats shows one Washington, DC teacher how to identify these errors and how to help cure them.

Spelling Rules

At DeZavala Elementary School in San Marcos, TX, spelling patterns are easy to learn when they come "alive" for one second grade class.

Symbol Imagery
Assessment

A seven-year old tests his symbol imagery skills at the Lindamood-Bell Center in Denver.