

Additional Resources

Template and Sample for Reading Rockets Library Flyer and Poster

1. From Maplewood, NJ:

Reading Rockets logo (child with book),
then words:

Reading Rockets

www.ReadingRockets.org

Research tells us a lot about what works in teaching kids to read and preventing reading difficulties. But setting the stage for reading success requires that parents and teachers work together to provide children with the experiences they need. Learn the basics about reading — and what homes and schools can do to ensure that every child learns to read.

Visit www.ReadingRockets.org

Brought to you by: [insert your library name here]

2. Here's another idea with less copy:

Reading Rockets logo (child with book),
then words:

Reading Rockets

www.ReadingRockets.org

Reading is rocket science! Come find out how to launch young readers!

Meet _____

at (place) _____

Time _____

Sponsored by your library [and any co-sponsors]

Reading Rockets @ Your Library

Sample Evaluations for Use in Libraries

Keep track of how Reading Rockets has worked in your library. Simply counting the number of people who attend the programs and answering a few questions helps you and Reading Rockets figure out how the program is doing. Also, find out what participants in your Reading Rockets program think about it, so that you can fine-tune your programs and events.

Send your summary forms and participant evaluation forms to Partner Relations Director, Reading Rockets, WETA-TV, 2775 S. Quincy St., Arlington, VA, 22206.

Sample Evaluation Forms

Here are some sample forms that you may want to consider using or adapting for your library.

1. Sample Evaluation for Library Staff

Reading Rockets Event — Summary Report



Program Title:

Program Location:

Date and Time of Program:

Co-Sponsors (if any):

Target Audience:

Was this audience reached?

Comments:

Attendance (number):

Outline of Program:

Most Successful Aspects:

Least Successful Parts:

Other Observations and Comments:

2. Sample Evaluation for Participants

Reading Rockets Evaluation



Program Title:

Date/Time of Program:

Location of Program:

I attended this program as (check one or more):

Parent Teacher Childcare provider Other (specify) _____

Let us know what you think!

I learned something that I can use with my child:

Strongly agree Agree Somewhat agree Disagree Strongly disagree

The information was presented in a way that I can use.

Strongly agree Agree Somewhat agree Disagree Strongly disagree

The best part was:

The part that needs to be improved is:

Other comments:

Thank you for giving us your ideas! Reading Rockets @ your library

Clip Art for Reading Rockets Events

The following is black-and-white clip art for use in creating posters and other print material for Reading Rockets events.

